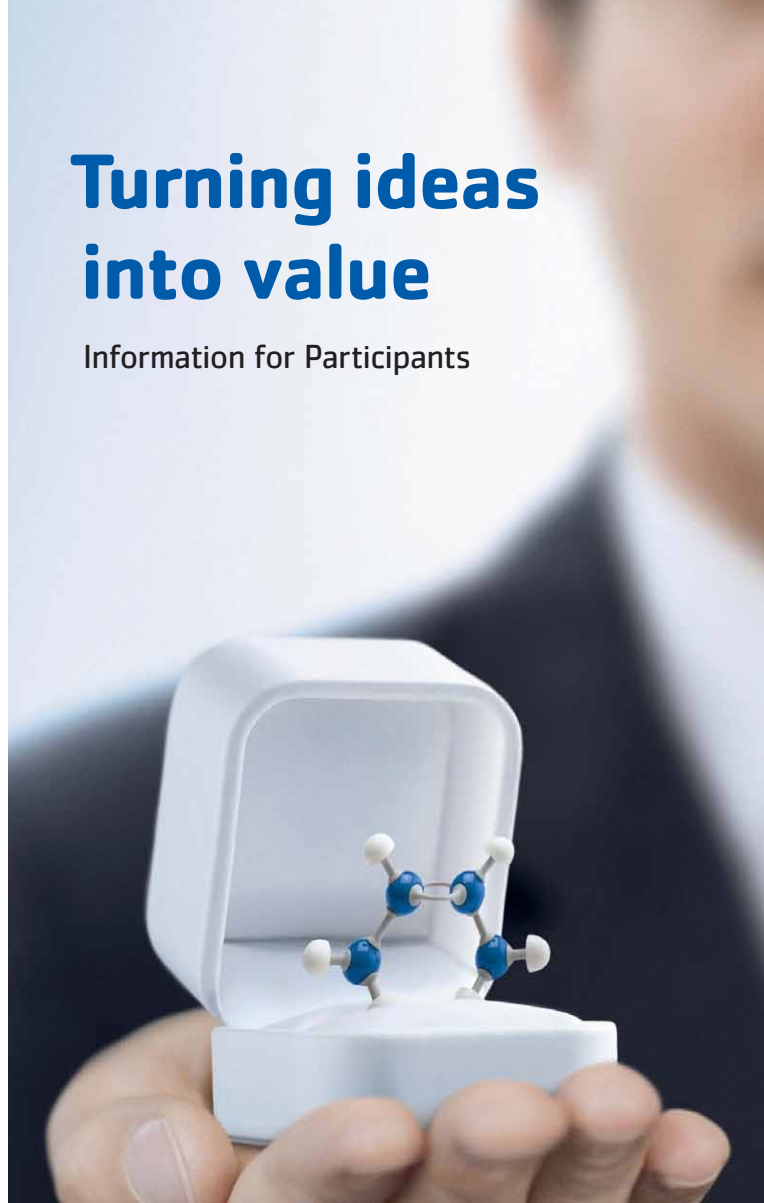


Turning ideas into value

Information for Participants



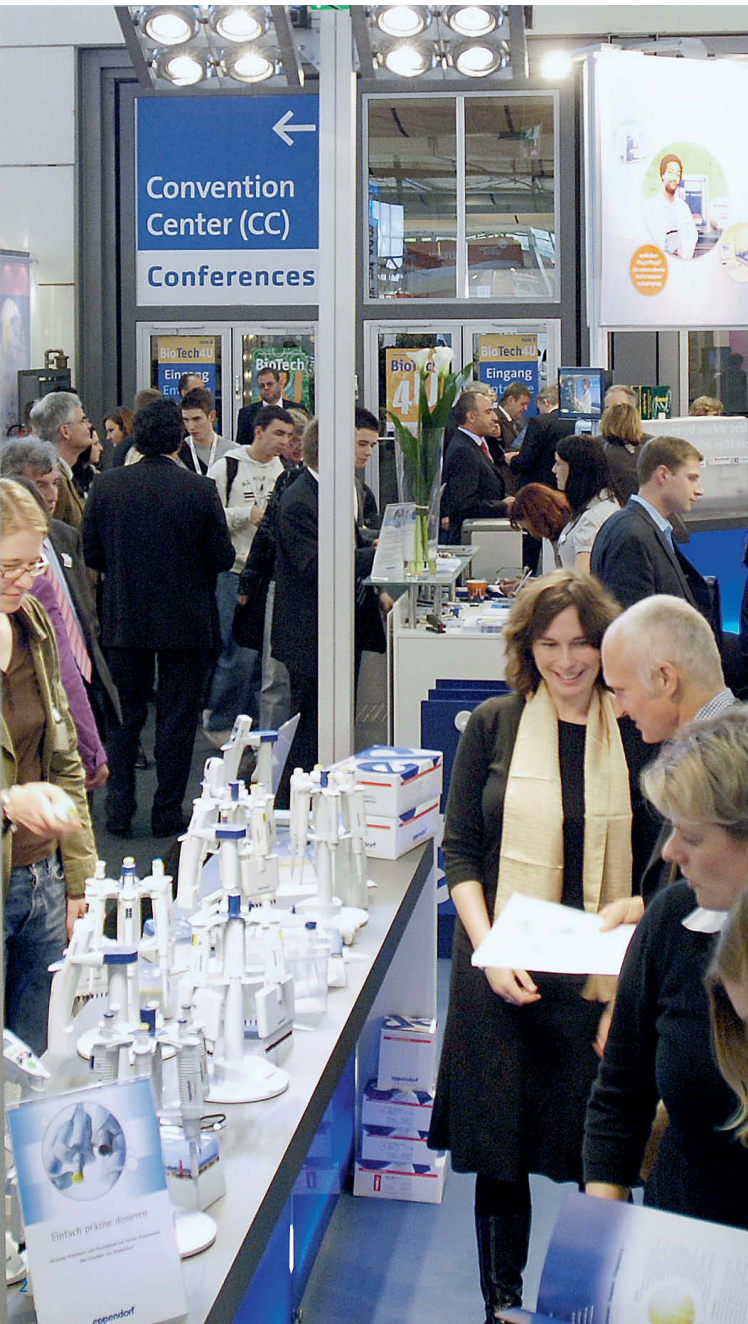
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**Europe's No.1
in Biotechnology
and Life Sciences**

Trade Fair · Conferences ·
Partnering · Career · Award


**BIO
TECHNICA**
Hannover, 6–8 October 2009

PROFIT FROM EUROPE'S NO.1: BIOTECHNICA 2009



BIOTECHNICA is the leading event for biotechnology and the life sciences in Europe. With over 850 exhibitors from every area of biotechnology, it affords a unique overview of all key issues and trends.

Thanks to its clear focus on the marketplace for business leads, business development and knowledge transfer, BIOTECHNICA offers a perfect opportunity to access new business fields, acquire new knowledge and professional insights through its program of conferences, as well as to make valuable new contacts – for example, through the BIOTECHNICA Partnering and other events.

Now that BIOTECHNICA has proven successful as an annual event, it is in an even better position to reflect topical issues, market trends and developments. Whether in terms of product innovations, technology or new business contacts, here you will find what you are looking for vainly at other events.

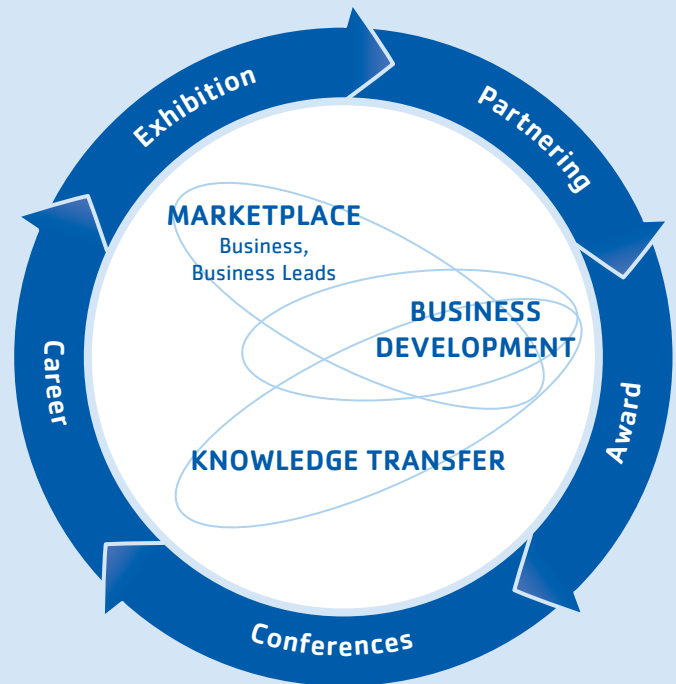
| | |
|---|----|
| Everything is geared to your success! | 4 |
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EVERYTHING IS GEARED TO YOUR SUCCESS!

You'll find that the innovative concept of BIOTECHNICA is geared to your business needs and interests. BIOTECHNICA offers visitors key benefits by addressing three central areas of interest: the marketplace for business leads, business development and knowledge transfer. By placing the focus on these areas, the event provides visitors with an effective tool for optimizing their business performance.



Start preparing your visit to BIOTECHNICA! The following pages provide the information you need and will help you decide which aspects of the event will be of most interest and value to you in the pursuit of your specific goals and expectations.



YOUR BENEFIT: MARKETPLACE FOR BUSINESS CONTACTS

BIOTECHNICA showcases the entire world of biotechnology. Visitors benefit from a trade fair that fills the halls with products and services, while the diverse program of seminars and conferences offers excellent opportunities for doing business and making contacts.



EXHIBITION

- **Interdisciplinary Technologies:** Systems Biology, Bioinformatics, Nano-biotechnology
- **Enabling Technologies:** Bioanalytics, R&D Technologies, Lab Equipment, Lab Supply
- **Medical Biotechnology:** Therapeutics, Vaccines, Diagnostics, Biomanufacturing
- **Industrial Biotechnology:** Biocatalysis, Bioprocessing, Biorefinery, Bio-based Products
- **AgriFood Biotechnology:** Plant Biotechnology, Breeding Biotechnology, Food/Feed Biotechnology
- **Business Services**

www.biotechnica.de/exhibitorsproducts

NAVIGATOR TO BIOTECHNICA

- Details on companies, conferences and speakers
- A personal plan for your visit designed by Capgemini

SPECIAL THEMED STANDS

- Bioinformatics (Bio-IT World)
- Proteins and antibodies (PEGS)
- Laboratory and quality management



BIOTECHNICA INNOVATION FORUM

Product and company presentations by exhibitors
www.biotechnica.de/innovationsforum_e

FEDERAL MINISTRY OF EDUCATION & RESEARCH PROJECT FORUM BIOTECHNOLOGY

Presentation of sponsored projects (lectures)

FORUM LIFE SCIENCE SPOTLIGHT

Keynote themes in 2009:

- Advanced Methods in PCR
- Stem Cells
- Optimized Protein Expression
- Methods in Molecular Diagnostics

www.biotechnica.de/events



JOBVECTOR

The career platform for career beginners and professionals
www.biotechnica.de/career



YOUR BENEFIT: BUSINESS DEVELOPMENT

BIOTECHNICA brings the right people together – for example, through our Partnering Programs. After all, good ideas need promotion through strong partners.

BIOTECHNICA PARTNERING



Save time and money by arranging business talks before the event.

www.biotechnica-partnering.com



BIOTECHNICA PRIVATE PARTNERING

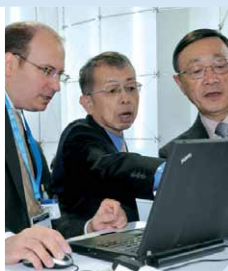
Premium Networking



NAVIGATOR TO BIOTECHNICA

Detailed information on companies, conferences and speakers

Our support service: Consulting and planning of visits



BIOTECHNICA OPENING & PRESENTATION OF THE EUROPEAN BIOTECHNICA AWARD

5 October 2009

www.biotechnica.de/award_e

SCIENCE TO MARKET – EAPB CONFERENCE



EUROPEAN ASSOCIATION OF
PHARMA BIOTECHNOLOGY

The meeting-place for Europe's research institutes/ organizations and the biopharmaceutical industry

www.biotechnica.de/events

BMBF PROJECT FORUM BIOTECHNOLOGY

Presentation of sponsored projects (lectures)



POSTER PRESENTATIONS

From science and industry

OTHER CONFERENCES FOR YOUR BUSINESS DEVELOPMENT

- 1st Bio@Venture Conference
- Biomanufacturing

Access the latest information here:

www.biotechnica.de/events

YOUR BENEFIT: KNOWLEDGE TRANSFER

BIOTECHNICA features a rich program of conferences and seminars devoted to the latest developments, trends and scientific findings, as well as keynote themes from across the entire biotechnology spectrum. These issues are address-

ed in the context of their relevance to science, business and politics. Key authorities involved in the organization of the conference program include Cambridge Healthtech Institute ("PEGS" and "Bio-IT") and Institut Indente ("bone-tec").

| | Main theme | Topic |
|---|---|---|
| MEDICAL BIOTECHNOLOGY | THERAPEUTICS | <div> <div></div> <div> bone-tec (Regenerative Medicine) </div> </div> <div> <div></div> <div> PEGS Europe – Protein Engineering Summit Therapeutics/Antibodies from Bench to Bedside </div> </div> <div> <div></div> <div> Stem Cells </div> </div> <div> <div></div> <div> Science to Market New Products and New Production Technologies </div> </div> |
| | DIAGNOSTICS | <div> <div></div> <div> Advanced Methods in PCR </div> </div> <div> <div></div> <div> Optimized Protein Expression </div> </div> <div> <div></div> <div> Methods in Molecular Diagnostics </div> </div> |
| | BIOPHARMA SMEs AT BIOTECHNICA | <div> <div></div> <div> Pharma features Biotechs </div> </div> |
| | BIOMANUFACTURING | <div> <div></div> <div> Biomanufacturing Symposium </div> </div> |
| AGRIFOOD BIOTECHNOLOGY | FOOD ANALYTICS | <div> <div></div> <div> Molecular Food Analysis – The Future Allergens, Pathogens, GMOs </div> </div> |
| INDUSTRIAL/ ENVIRONMENTAL BIOTECHNOLOGY | BIO-BASED ECONOMY (KNOWLEDGE-BASED BIO-ECONOMY) | <div> <div></div> <div> Green Biotechnology </div> </div> <div> <div></div> <div> Biorefinery </div> </div> <div> <div></div> <div> Bioeconomics </div> </div> |
| INTERDISCIPLINARY TECHNOLOGIES | BIO-INFORMATICS | <div> <div></div> <div> Bio-IT World EUROPE </div> </div> |
| ENABLING TECHNOLOGIES | | <div> <div></div> <div> PEGS – Next Generation Technology for Protein Engineering </div> </div> <div> <div></div> <div> Optimized Protein Expression </div> </div> <div> <div></div> <div> Advanced Methods in PCR </div> </div> |
| BUSINESS DEVELOPMENT | FINANCING LIFE SCIENCES | <div> <div></div> <div> 1st Bio@Venture Conference </div> </div> |
| POLITICS | | <div> <div></div> <div> EU Biotech Business Environment Tech Transfer, Intellectual Property, Finance </div> </div> |





International innovation barometer

Be among the first to learn about the latest trends, innovative companies and recent developments. Here you can find information that will give you a competitive advantage and help you improve your market position.



Complete industry overview

Benefit from the side-by-side comparison of products and services from across the whole value-adding spectrum of biotechnology. Spend just three days at this event to find exactly what you need.



Interdisciplinary forum

Extend your international network of scientists, companies and politicians. Talk with them about business opportunities and conditions.



Effective knowledge transfer

Just one trip to Hannover is sufficient to gain extensive professional know-how and save the expense of training by participating in our multifarious top-class program of conferences and lectures.



Optimum career platform

You can meet leaders from every area of biotechnology and discover a wealth of new vocational challenges and career openings in this exciting sector.



Dates

6–8 October 2009, daily from 9 a.m. to 6 p.m.

Prices

Various options: From admission tickets for the Trade Fair (www.biotechnica.de/tickets_e) to tickets for separate conferences and events (www.biotechnica.de/con)

Online registration

You'll enjoy a number of benefits if you register in advance at www.biotechnica.de. For example:

- You save time by not having to register on your arrival.
- You can generate your personal trade show plan online.
- You get a personal name badge.



Locating exhibitors and products

As from August you can search for products and exhibitors at www.biotechnica.de/exhibitorsproducts

Fair planner

Generate your personal visit plan at www.biotechnica.de/fairplanner

Catalogue sales

Available as of September at www.biotechnica.de/catalogue

Good idea – subscribe to the Newsletter!

Trade show news – free, informative, succinct!
Register online: www.biotechnica.de/newsletter_e

Travel arrangements

You'll find tips and information on travel arrangements (routes, timetables and alternatives) and parking, as well as accommodation and tourist attractions at: www.biotechnica.de/planningyourtrip



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